



Public Session

in the first half of 2008

Guangzhou, Guangdong, China



Public Session

Learning Objective

After participating in *Impact5*, learners/managers **will be able** to:

- ✓ List and describe the five leadership accountabilities that impact business success (Business Impact Accountabilities)
- ✓ Explain the importance of operating as a member of an organization's "leadership team".
- ✓ Describe the issues involved in balancing "now-focused" and "future-focused" management actions and behaviors, and explain how tactical, strategic, narrow-, and broad-focused thinking must fit into this balance.
- ✓ Describe ways for effective leaders to influence the business beyond their own functions/departments (Influencing the Business).
- ✓ Describe several key actions that leaders must take to ensure that results are produced within their departments/functions (Executing for Results).
- ✓ Provide examples of ways that managers can most effectively manage change (Managing Change)
- ✓ Give examples of actions managers can take to ensure the development of talent for the organization's future (Developing Talent).
- ✓ Compare the personal attributes of effective and ineffective managers as those attributes relate to success in following through on the other Business Impact Accountabilities (Personal Effectiveness).

On the job, learners/managers will

- ✓ Demonstrate a willingness to take ownership of personal effectiveness by engaging in development opportunities and continual learning.
- ✓ Take actions that show commitment to the development of talent for the enterprise as well as the department/function.
- ✓ Demonstrate a willingness to take action to influence the business beyond immediate departmental responsibilities.
- ✓ Demonstrate an understanding of and commitment to balancing "now-focused" and "future-focused" accountabilities.
- ✓ Use appropriate "critical thinking guides" to analyze leadership situation in each of the accountability areas.

Foreword

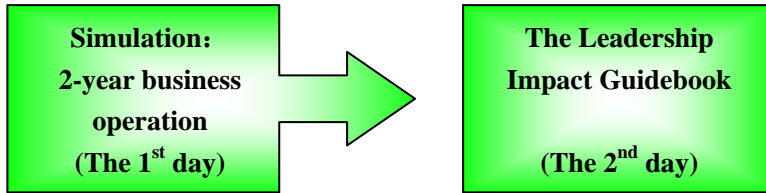
To succeed, a leader needs an understanding of the broader picture, critical thinking skills, creativity, and the ability to experiment with new beliefs, assumptions and behaviors. Traditional management training falls short in providing the opportunity to develop true leadership. These demanding requirements call for new learning methodologies.

Paradigm Learning develops ***Impact5: The Business of Leadership Game***, that focuses on the five critical Impact Accountabilities to help managers be a real "leader" .





Structure



Theory

5 Business Impact Accountability

Now-Focused Accountability

- Executing for Results
- Managing Change

Future Focused Accountability

- Developing Talent
- Influencing the Business

Foundational Accountability

- Building Personal Effectiveness



Business Simulation

In teams of three around a game board, learners become new managers at C-Tech Industries. As the simulation progresses, they face the challenge of getting results, struggle with personnel issues, make decisions about interdepartmental relationships and balance the tactical with the strategic. They get blindsided. They regroup. They analyze. They take action. And, most important, they become part of a larger leadership team, a team whose actions, behaviors and decisions — individually and collectively — impact the organizational, customer and financial success of the business.

Paradigm Learning

The Power of Discovery Learning

As a pioneer in discovery learning, Paradigm Learning has provided award-winning employee and management development programs to more than half the companies on the Fortune 500 list.

Paradigm Learning was created as a brand new training pattern - Discovery Learning, bringing energy and excitement to the training industry. Our philosophy is simple, yet highly effective:

- Learn
- Have Fun
- Succeed



Learners are engaged from start to finish as they discover for themselves the five Business Impact Accountabilities that will ensure their success — and that of the organization.

Trainer Profile

Dr. Andrew Li

INDUSTRY EXPERIENCE

Dr. Andrew Li, has been devoting himself to designing, developing and delivering the Senior Level Management Program such as the Business Development and Corporate Strategy Consulting, President Tutorship and EMBA training courses etc. Dr. Andrew Li was the assistant General Manager and Law Consultant of Pacific Video and Audio Co. Ltd. and awarded the Honour of Visitor to University of York and University of Cambridge from 2000 to 2002. Dr. Li possessed rich experience in the advanced management concepts and corporate strategies during his research and study in the multinational companies such as Bank of England and ARM.

AREAS OF EXPERTISE

Dr. Li was awarded the Doctor’s Degree of Economics from Lingnan Institute of Zhongshan University. Dr. Li specializes in Corporate Strategy, Business Administration, Conflict Management, People Skills and Communication, Stress Management, Problem Solving and Decision Making, Leadership and Senior Management Skills etc.

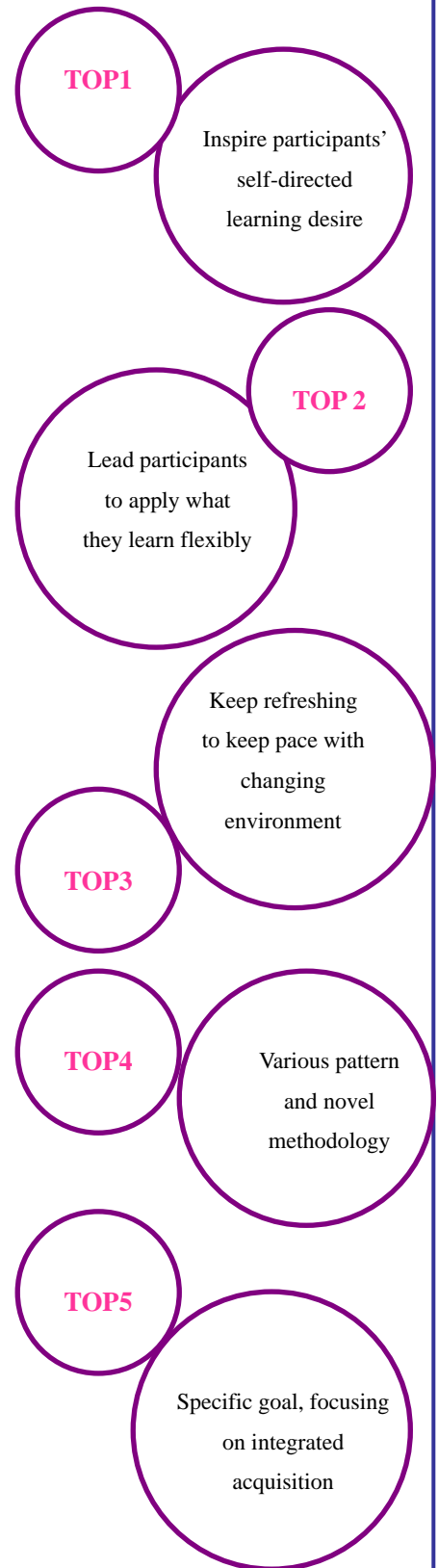
PERSONAL STYLE

Dr. Li is reputable for his logical, clear and precise style, and profound learning background. His courses are combined with the development of the corporation and business situation, and syncretized with classical case study, highly and widely recognized in the industry.

SELECTED CLIENTS

P&G	Amway	AEON (CHINA)	China Mobile
Schneider Electric	Dakin	Jusco	

Characteristics



Lighting Up Organizational Performance



Training Organization

Paradigm Learning Business Consulting (GZ) Co., Ltd.

Time Table

Date	January	February	March	April	May	June
1 st Session			13-14			
2 nd Session						5-6

Time

9: 30am ~ 12: 30am 2: 00pm ~ 5: 30pm

Venue

Room 1319-1321 China Shin Plaza, LinHe (W) Road, Guangzhou 510610

Fee

RMB 6,800/Person (Including course delivery, certificate, material, tools, 2 lunch, tea break and taking photograph)

Language

Mandarin

Capacity

9-12 persons/Class

Application

Target Audience:

Senior manager, CEO, GM, Director, Department Manager

Process:

1. Please fill in the form and resend to us via fax or email; You could also phone us for application
2. Please pay the training fee via telegraph or in cash when receiving our call
3. We will send you the confirmation and invoice after we receive the fee.

Enquiry:

1. Contact Person: Miss Wang
2. Tel: (8620) 3810 7200-609
3. Fax: (8620) 3810 7219
4. Email: julie.wang@paradigmlearning.com.cn



Other:

1. Please inform us a week before if you need to change the participating date

Application Form:

Impact5 Public Session
Application Form



Name		Telephone	
Company		Mobile	
Position		E-mail	
Address		Invoice	Need <input type="checkbox"/> No Need <input type="checkbox"/>
Date	Mar 13 rd – 14 th , 2008		June 5 th – 6 th , 2008
	<input type="checkbox"/>		<input type="checkbox"/>

1. Please fill in the form and resend to us via fax or email, and pay the training fee via telegraph or in cash when receiving our call ;

Contact Us

Tel: (8620) 3810 7200—609

Fax: (8620) 3810 7219

Add: Room 1319-1321 China Shin Plaza, LinHe (W) Road, Guangzhou 510610

Email: julie.wang@paradigmlearning.com.cn

You could transmit the training fee to:

- Bank: 中国银行广州东园支行
- Account: 广州展才克里斯企业顾问有限公司
- Account No: 821353243808091001